



ENGAGE & EXCEL

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 30
& OCTOBER 1

2021

VIRTUAL
EVENT



MEADOWS
MENTAL HEALTH
POLICY INSTITUTE


THE HACKETT CENTER
FOR MENTAL HEALTH

**Thank you to our
2020 Sponsors**

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Improving Mental Health Care

The Engage & Excel Conference is for community leaders, mental health professionals, law enforcement, private employers, health systems, and committed stakeholders who are working to improve mental health services. Participants come together to network, share best practices, inspire collaboration, and learn from each other.

As a conference sponsor, your organization has the opportunity to advance mental health care where it is needed most. By supporting the work of prominent community leaders and key policy makers, your organization will have a positive impact on mental health solutions throughout the state and beyond.

**Our 2019 keynote speaker
Altha J. Stewart, MD**

President 2018-19, American
Psychiatric Association
Associate Professor/Chief, Social and
Community Psychiatry, and Director,
Center for Health in Justice Involved Youth,
University of Tennessee
Meadows Mental Health Policy Institute
Board Member





HHSC Response During the Pandemic

Sonja Gaines, M
Deputy Executive Commissioner,
Texas Health and Human Service

Mike Maples
Deputy Executive Commissioner,
Texas Health and Human Service

MOMENTUM
MODERATOR:
Stephanie Muth
Senior Fellow, Health Care Strategy
MMHPI

STEPHIE STEPH
State Medicaid Director
Texas Health and Human Service

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Q&A TWITTER ANNOUNCEMENTS

Your Sponsorship Supports BETTER Mental Health Access For Everyone



Engage & Excel is an annual can't miss item on the calendars of professionals from across Texas, throughout the country, and around the world. Its reach has grown far beyond traditional mental health providers, drawing professionals from law enforcement, health organizations, community groups, national leaders, philanthropic interests, and state and local governments.

Texas has made more progress in mental health care than anyone ever thought possible, and this fall, hundreds of people will come together virtually to celebrate that progress as they lay the groundwork for more success.

Thanks for considering how you can make E&E 2021 another outstanding experience. We want you to be part of the success!

Sincerely,

Coby Chase, *Executive Vice President for External Affairs
and Chief Communications Officer*
Meadows Mental Health Policy Institute

Engage & Excel attendees have the opportunity to:

- **Network** with local and state leaders
- **Engage** with outstanding experts
- **Learn** how communities put policy into practice
- **Converse** with behavioral health funders

Sponsorship Levels & Benefits

Three levels of sponsorship are available for the 2021 Engage & Excel Conference.

Sponsors enjoy significant exposure to our diverse audience of engaged stakeholders through an extensive direct marketing campaign, our social media platforms, live event recognition, and the conference webpage.

SPONSORSHIP BENEFITS	PRESENTING \$10,000	INVESTOR \$5,000	PARTNER \$2,500
1 Year Listing as Conference Sponsor on MMHPI Website	✓	✓	
Listing in MMHPI Annual Report	✓	✓	✓
Logo Listed on Conference Webpage	✓	✓	✓
Recognition in Marketing, Social Media & Digital Programming	✓	✓	✓
Recognition During Opening Session	✓	✓	✓
Complimentary Registration	8	4	2

Sponsorship and Logo Deadline for conference materials: September 4, 2021

For more information, and to purchase your sponsorship package, please contact:

Lacrica S. Olson, MPA, Meadows Mental Health Policy Institute
(386) 647-7192 (c) | lolson@mmhpi.org

<http://engageandexcel.org>